

华东师范大学教育学部 教育管理学系（教育经济研究所）  
第三届“教育治理与学校变革”国际研讨会

日期：2019 年 11 月 2 日（星期六）

地点：华东师范大学

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# 会议议程

11月2日 8:30-11:45 逸夫楼三楼报告厅	
开幕式 主持人：胡耀宗	
8:30-9:00	1、华东师范大学教育学部领导致辞 2、《华东师大教育评论（英文版）》常务副主编致辞 3、上海市领导学会领导致辞
9:05-9:15	“全球教育领导与协作研究中心”成立仪式
9:20-9:30	合影留念
主题报告 主持人：邝庭瑾 回应嘉宾：冯大鸣、尹弘飏、黄月纯	
9:30-10:00	让变革在中国发生：教与学的创新 Philip Hallinger（泰国玛希隆大学）
10:00-10:30	学校领导如何让学校迈向成功 Christopher Day（英国诺丁汉大学）
茶歇（15分钟）	
10:45-11:15	第三部门与创新：竞争战略、激励和变革障碍 Christopher Lubienski（美国印地安纳大学）
11:15-11:45	教学改革实施中的实际问题 Pekka Olavi Santtila（上海纽约大学）
回应和讨论	



11月2日 13:30-17:05	
平行分论坛一：促进教与学的领导 文科大楼 201	
主持人：张万朋 回应嘉宾：陆佳芳、白芸、金津	
13: 30-13: 50	对香港幼儿园领导实践、专业学习社群和教师承诺的多元分析 尹弘飏（香港中文大学）
13: 55-14: 15	台湾教师专业发展与 ICT 融入教学之 TALIS 2018 调查结果分析 谢传崇（台湾清华大学）
14: 20-14: 40	粤港澳大湾区中小学教师培训研究 童宏保（华南师范大学）
14: 45-15: 05	义务教育阶段班主任津贴问题及解决策略 田汉族（首都师范大学）
回应和讨论	
茶歇（15 分钟）	
主持人：张文国 回应嘉宾：谢传崇、田汉族、张远增	
15: 30-15: 50	促进理解的教与学：以脑科学研究证据为进路 张宇梁（台湾嘉义大学）
15: 55-16: 15	领导教师创新：平衡多重期许和责任的新途径 陆佳芳（香港教育大学）
16: 20-16: 40	数位时代与差异碰撞 林海清（中台科技大学）
16: 45-17: 05	学区化办学模式下薄弱学校改进的举措与挑战 胡丽娟（华东师范大学）
回应和讨论	

11月2日 13:30-16:40

平行分论坛二：教育领导与变革

文科大楼 401

主持人：郭继东

回应嘉宾：胡东芳、张宇梁、徐淑芹

13: 30-13: 50

领导者使命与学校变革

刘莉莉（华东师范大学）

13: 55-14: 15

韩国公开招募制校长的教育治理

黄月纯（台湾嘉义大学）

14: 20-14: 40

校长领导的整合观点：一种多元框架的视角

曾文鉴（台湾清华大学）

14: 45-15: 05

教育领导变项关系研究之探索性整合分析

叶连祺（台湾嘉义大学）

回应和讨论

茶歇（15 分钟）

主持人：董辉

回应嘉宾：刘莉莉、叶连祺、刘竑波

15: 30-15: 50

如何在国际语境中讲中国校长领导力的故事？

郑鑫（西南大学）

15: 55-16: 15

校长如何阐释德育：来自上海市初中校长的经验

徐淑芹（中山大学）

16: 20-16: 40

高政治技能如何影响校长幸福感

刘胜男（华东师范大学）

回应和讨论

# The 3rd International conference on Educational Governance and School Reform

Date: November 2, 2019

Venue: YIFU Building, Multi-function Hall

## Conference Agenda

Nov. 2 8:30–11:45 YIFU Building, Multi-function Hall	
<b>Opening Ceremony</b> Chair: Yaozong Hu	
8:30-9:00	Welcome Speech: 1、 Executive Deputy Director of Faculty of Education, ECNU 2、 Executive associate editor of <i>ECNU Review of Education</i> 3、 Director of the Shanghai Society of Educational Leadership
9:05-9:15	Launching Ceremony of the <i>Center for Global Studies of Educational Leadership and Collaboration</i>
9:20-9:30	Photo
<b>Keynote Speech</b> Chair: Tingjin Zhi Corresponding Speakers: Daming Feng, Hongbiao Yin, Yueh-Chun Huang	
9:30-10:00	Learning to Make Change Happen in China: Innovation in Teaching and Learning Philip Hallinger (Mahidol University, Thailand)
10:00-10:30	Nuancing Research on School Principals: What Leaders Do to Make Their Schools Successful Christopher Day (University of Nottingham, UK)
Tea Break (15 mins)	
10:45-11:15	The Third Sector and Innovation: Competitive Strategies, Incentives, and Impediments to Change Christopher Lubienski (Indiana University, USA)
11:15-11:45	Practical Problems in Implementing Pedagogical Reforms Pekka Olavi Santtila (New York University Shanghai)
Discussion	

Nov. 2 13:30–17:05

**Parallel Session I: Leadership Promoting Teaching and Learning**

Chair: Wangpeng Zhang

Corresponding Speakers: Jiafang Lu, Yun Bai, Jin Jin

13: 30-13: 50

A Multilevel Analysis of Leadership Practices, Professional Learning Communities and Teacher Commitment in Hong Kong Kindergartens  
Hongbiao Yin (Chinese University of Hong Kong)

13: 55-14: 15

Teacher Professional Development and ICT Intergrated into Teaching: Data from TALIS 2018  
Chuan-Chung Hsieh (National Tsing Hua University)

14: 20-14: 40

Primary and Middle School Teacher Training Research in Guangdong-Hong Kong-Macao Greater Bay Area  
Hongbao Tong (South China Normal University)

14: 45-15: 05

The Problem of Class Teacher Allowance in Compulsory Education Stage  
Hanzu Tian (Capital Normal University)

Discussion

Tea Break (15 mins)

Chair: Wenguo Zhang

Corresponding Speakers: Chuan-Chung Hsieh, Hanzu Tian, Yuanzeng Zhang

15: 30-15: 50

Teaching and Learning to Promote Understanding: Evidence from Brain Science  
Yu-liang Chang (National Chiayi University)

15: 55-16: 15

Lead Teacher Innovation: A Potential Approach for Meeting Conflicting Expectations  
Jiafang Lu (Education University of Hong Kong)

16: 20-16: 40

Difference and Collision in the Digital Age  
Hai-qing Lin (Central Taiwan University of Science and Technology)

16 : 45-17 : 05

Exploring A New Governance Model for School Improvement in Low Performing Schools  
Lijuan Hu (East China Normal University)

Discussion

Nov. 2 13:30–16:40

**Parallel Session II: Contextualized Educational Leadership and Reform**

Chair: Jidong Guo

Corresponding Speakers: Dongfang Hu, Yu-Liang Chang, Shuqin Xu

13: 30-13: 50	Leadership Mission and School Reform Lili Liu (East China Normal University)
13: 55-14: 15	Educational Governance of principals' open recruitment in Korea Yueh-chun Huang (National Chiayi University)
14: 20-14: 40	A Multivariate Perspective of Education Leadership Wun-jian Tseng (National Tsing Hua University)
14: 45-15: 05	An Exploratory Analysis of Relationship Among educational Leadership' Antecedents Lain-Chyi Yeh (National Chiayi University)
Discussion	
Tea Break (15 mins)	
Chair: Hui Dong	
Corresponding Speakers: Lili Liu, Lain-Chyi Yeh, Hongbo Liu	
15: 30-15: 50	Telling Chinese School Leadership Stories in International Contexts Xin Zheng (Southwest University)
15: 55-16: 15	How Do Principals Understand Moral Education: Experience from Shanghai Junior High School Principals Shuqin Xu (Sun Yat-sen University)
16: 20-16: 40	How Does Political Skill Influence Principals' Well Being Shengnan Liu (East China Normal University)
Discussion	



# 华东师范大学简介

华东师范大学是由国家举办、教育部主管，教育部与上海市人民政府重点共建的综合性研究型大学。学校成立于 1951 年 10 月 16 日，是以大夏大学（1924 年）、光华大学（1925 年）为基础，同时调进圣约翰大学、复旦大学、同济大学和浙江大学等高校的部分系科，在大夏大学原址上创办的。1959 年学校被中共中央确定为全国 16 所重点院校之一。1972 年学校与上海师范学院、上海体育学院等院校合并，改名上海师范大学。1978 年学校再次被确认为全国重点大学。1980 年学校恢复华东师范大学校名。1986 年学校被国务院批准成为设立研究生院的 33 所高等院校之一。1996 年被列入“211 工程”国家重点建设大学行列。1997-1998 年，上海幼儿师范高等专科学校、上海教育学院和上海第二教育学院等先后并入。2002 年根据上海市高校布局结构调整的战略部署，学校启动闵行校区规划建设，并于 2006 年主体搬迁到闵行校区，形成了“一校两区、联动发展”的办学格局。2006 年教育部和上海市决定重点共建华东师范大学，学校进入国家“985 工程”高校行列。2017 年学校进入国家世界一流大学建设 A 类高校行列，全面开启扎根中国大地建设一流大学的新征程。

立德树人，攀高行远。作为新中国第一所社会主义师范大学，学校始终秉承“智慧的创获，品性的陶熔，民族和社会的发展”这一崇高大学理想，恪守“求实创造，为人师表”的校训精神，全面深入贯彻党的教育方针和各项决策部署，落实立德树人根本任务，按照学校第十三次党代会精神和《“十三五”发展规划纲要》《世界一流大学建设方案》确定的建设目标路径，持续加强全面从严治党，推进全员全过程全方位育人，重点实施教育教学创新引领、学科科研优化提升、国家战略精准对接工程，聚焦“教育+”“生态+”“健康+”“智能+”“国际+”五大行动计划，分三步实现一流办学目标：到 2020 年建成特色鲜明、优势突出的世界知名高水平大学，到 2035 年接近世界一流大学水平，到本世纪中叶建成世界一流大学，为实现“建教育强国”和“以教育强国”的光荣事业，为中华民族伟大复兴作出新的更大贡献！

学校目前设有 3 个学部：地球科学学部、教育学部、经济与管理学部；29 个全日制学院：人文社会科学学院（中国语言文学系、历史学系、哲学系、政治学系）、





马克思主义学院、法学院、社会发展学院、外语学院、国际汉语文化学院、心理与认知科学学院、体育与健康学院、传播学院、艺术学院（音乐学系）、美术学院、设计学院、数学科学学院、物理与材料科学学院、化学与分子工程学院、生命科学学院、信息科学技术学院、计算机科学与软件工程学院、数据科学与工程学院、地理科学学院、城市与区域科学学院、生态与环境科学学院、海洋科学学院、教师教育学院、经济学院、工商管理学院、公共管理学院、统计学院、亚欧商学院；4个书院：孟宪承书院、经管书院、大夏书院、光华书院；8个实体研究院所：古籍研究所、思勉人文高等研究院、国际关系与地区发展研究院、河口海岸科学研究院、城市发展研究院、国家教育宏观政策研究院、转化科学与技术联合研究院、崇明生态研究院；2个国家重点实验室：河口海岸学国家重点实验室、精密光谱科学与技术国家重点实验室；1个管理型学院：开放教育学院/上海教师发展学院。另有设在学校的教育部中学校长培训中心。

截至2018年3月，在校全日制本科生14,856人；在校博士研究生2,969人，硕士研究生16,327人；在校留学生（学历生）2,274人。学校有教职工4,128人，其中专任教师2,278人。教授及其他高级职称教师1,871人，其中含中国科学院和中国工程院院士（含双聘院士）13人，中组部“千人计划”入选者24人，教育部“长江学者奖励计划”特聘教授及讲座教授32人，国家“杰出青年科学基金”获得者33人，国家“万人计划”领军人才及国家教学名师入选者9人，人社部“新世纪百千万人才工程”国家级人选11人。青年千人25人，国家“优秀青年基金获得者”20人，中组部“青年拔尖人才”入选者8人，教育部“青年长江学者”7人，上海市“东方学者”入选者30人，上海市“领军人才及后备”入选者24人，上海市“千人计划”入选者19人，“双百人才计划”入选者（含紫江优秀青年学者、紫江青年学者）143人次。学校主要校区为闵行校区（地址为上海市东川路500号）和中山北路校区（地址为上海市中山北路3663号），校园占地总面积约207公顷。

学校有博士学位授权一级学科30个，硕士学位授权一级学科37个，可授予20种硕士专业学位，以及教育博士专业学位，有25个博士后科研流动站，83个本科专业。拥有教育学、地理学2个国家一级重点学科，5个国家二级重点学科、5个国家重点培育学科，12个教育部第四轮学科评估A类学科，4个上海市高峰



学科（I 类 1 个，II 类 1 个，IV 类 2 个），12 个上海市重点学科和 17 个上海市一流学科（A 类 4 个，B 类 13 个）。学校理工科拥有 2 个国家重点实验室，1 个国家工程技术研究中心，1 个国家野外科学观测研究站，1 个国家级国际联合研究中心，6 个教育部重点实验室和工程研究中心，1 个教育部国际合作联合实验室，1 个教育部战略研究基地，1 个民政部重点研究基地，1 个出版总署重点实验室，10 个上海市重点实验室和工程技术研究中心，1 个上海市协同创新中心，1 个上海市软科学研究基地，1 个上海高校重点实验室，1 个上海高校工程研究中心；学校文科拥有 6 个教育部人文社会科学重点研究基地，11 个上海市哲学社会科学创新研究基地和上海市人民政府决策咨询研究基地工作室，2 个上海市高校智库。现有国家文理科基础学科人才培养和科学研究基地 6 个、国家级实验教学示范中心 2 个，国家级虚拟仿真实验教学中心 1 个，上海市实验教学示范中心 7 个。学校主办和承办中文学术期刊 23 种、英文学术期刊 4 种，两校区图书馆馆藏印刷型文献总量 463.8 万余册、各类电子文献数据库 144 个（433 个子库）。学校成立基础教育集团，现有自办与合作举办的附属中小学、幼儿园共 28 所（正式招生办学）。学校继续教育坚持管办分离，积极落实国家指令性计划项目，培育高品质非学历教育项目，研发校本研修网络平台。

学校注重国际合作交流，先后与法国高师集团，美国纽约大学、弗吉尼亚大学、康奈尔大学，澳大利亚昆士兰大学，巴西圣保罗大学、日本东京大学等世界著名大学建立了战略合作伙伴关系，与世界 200 余所高校和科研机构签订了学术合作与交流协议。与法国高师集团成立联合研究生院；与法国里昂高师和法国国家科学研究中心成立中法科学与社会联合研究院；与美国纽约大学联合创办的上海纽约大学，是第一所具有独立法人资格的中美合作创办的大学；与法国里昂商学院合作共建亚欧商学院；与以色列海法大学合作共建转化科学与技术联合研究院。学校设有国家汉办所属的国际汉语教师研修基地，作为中方合作院校建设 8 所孔子学院。



# Overview

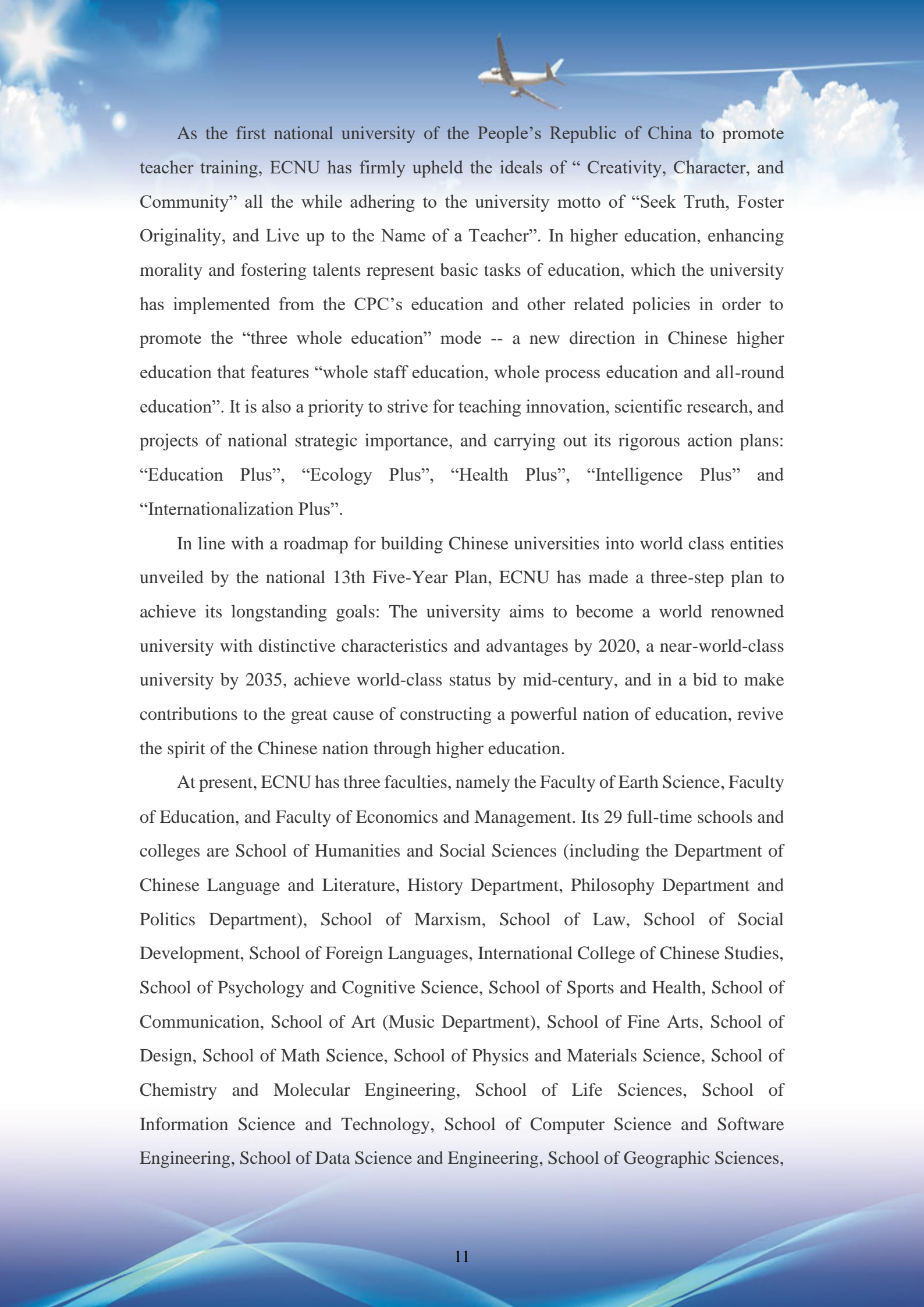
East China Normal University (ECNU) is recognized as one of Shanghai's top public research universities under the patronage of the Ministry of Education, and is included in China's national education projects, "Project 211" and "Project 985".

Covering a total area of 207 hectares, one of the campus locations is situated in the Minhang district of Shanghai (address: No. 500, Dongchuan Road, Shanghai) and the other is located in the district of Putuo in Shanghai (address: No. 3663, Zhongshan Road North, Shanghai).

It was formed in 1951 with the merger of the Great China University founded in 1924 and Kwang Hua University established in 1925, and was joined at the same time by a number of faculty members from the St. John's College, Fudan University, Tongji University, and Zhejiang University.

In 1959, ECNU was officially declared as one of the first of the 16 national universities leading in China's higher education; its status was re-affirmed in 1978. In 1972, it was known as Shanghai Normal University, merging with Shanghai Normal College and Shanghai Sports College. In 1980 its original name was resumed after the above-mentioned colleges were disbanded from ECNU.

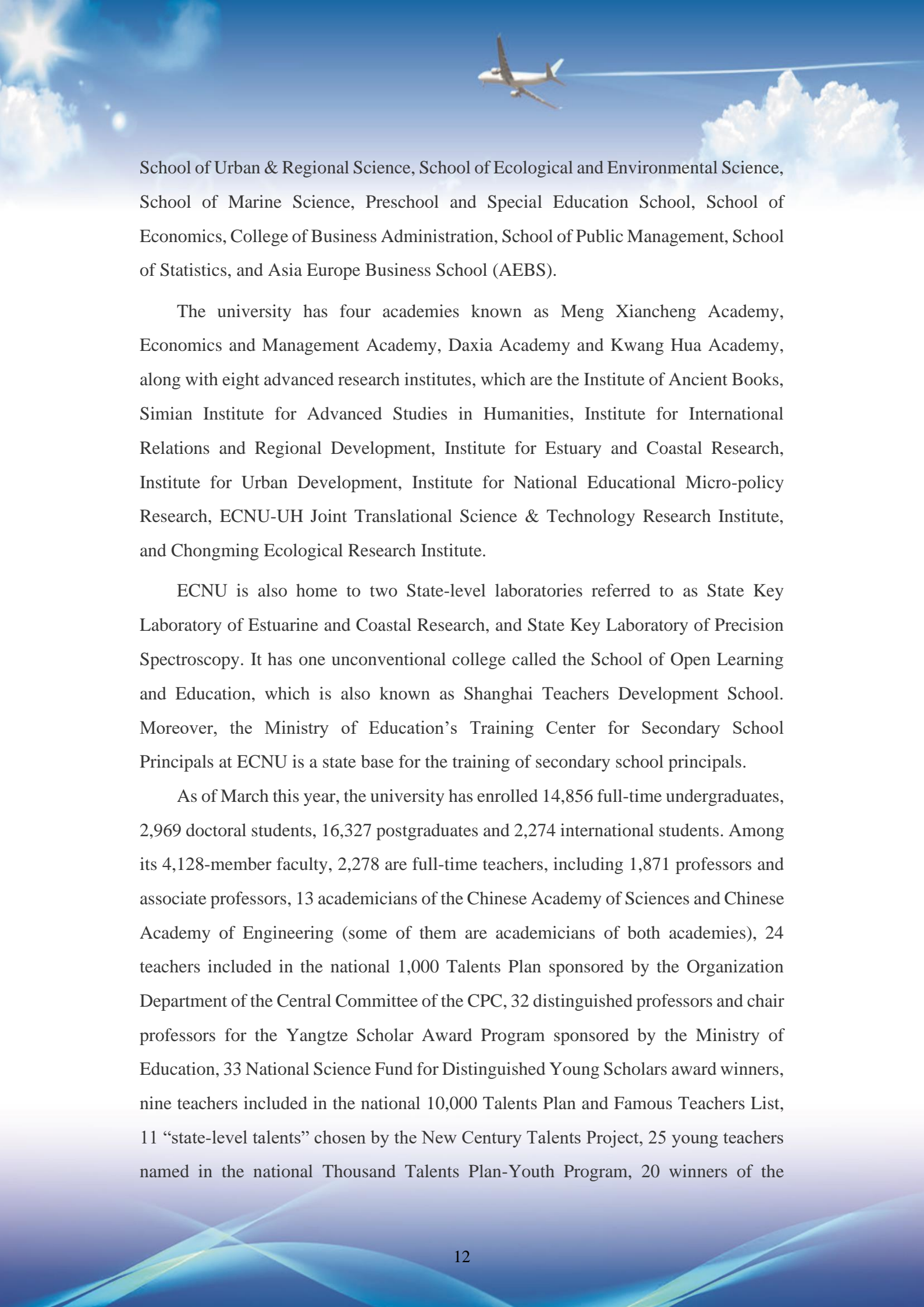
In 1986, ECNU was selected to be one of the first of the 33 higher education institutions authorized by the State Council with an established graduate school system. In 1996, after being approved by the Ministry of Education, ECNU became one of the first universities sponsored by the major national programs, "Project 211". From 1997 to 1998, Shanghai Preschool Education College, Shanghai Education College, and Shanghai No. 2 Education College were incorporated into ECNU. In 2002, construction of the Minhang campus consummated a new cornerstone in ECNU history, and upon its completion in 2006, it replaced the campus at Zhongshanbei road to become the main campus of the university. In 2006, the Ministry of Education and Shanghai city government signed a partnership to co-sponsor the development of the university. This qualified ECNU as a member of the national "Project 985", and facilitated ECNU's efforts to be more comprehensive, research-oriented, and internationalized.



As the first national university of the People's Republic of China to promote teacher training, ECNU has firmly upheld the ideals of “ Creativity, Character, and Community” all the while adhering to the university motto of “Seek Truth, Foster Originality, and Live up to the Name of a Teacher”. In higher education, enhancing morality and fostering talents represent basic tasks of education, which the university has implemented from the CPC's education and other related policies in order to promote the “three whole education” mode -- a new direction in Chinese higher education that features “whole staff education, whole process education and all-round education”. It is also a priority to strive for teaching innovation, scientific research, and projects of national strategic importance, and carrying out its rigorous action plans: “Education Plus”, “Ecology Plus”, “Health Plus”, “Intelligence Plus” and “Internationalization Plus”.

In line with a roadmap for building Chinese universities into world class entities unveiled by the national 13th Five-Year Plan, ECNU has made a three-step plan to achieve its longstanding goals: The university aims to become a world renowned university with distinctive characteristics and advantages by 2020, a near-world-class university by 2035, achieve world-class status by mid-century, and in a bid to make contributions to the great cause of constructing a powerful nation of education, revive the spirit of the Chinese nation through higher education.

At present, ECNU has three faculties, namely the Faculty of Earth Science, Faculty of Education, and Faculty of Economics and Management. Its 29 full-time schools and colleges are School of Humanities and Social Sciences (including the Department of Chinese Language and Literature, History Department, Philosophy Department and Politics Department), School of Marxism, School of Law, School of Social Development, School of Foreign Languages, International College of Chinese Studies, School of Psychology and Cognitive Science, School of Sports and Health, School of Communication, School of Art (Music Department), School of Fine Arts, School of Design, School of Math Science, School of Physics and Materials Science, School of Chemistry and Molecular Engineering, School of Life Sciences, School of Information Science and Technology, School of Computer Science and Software Engineering, School of Data Science and Engineering, School of Geographic Sciences,

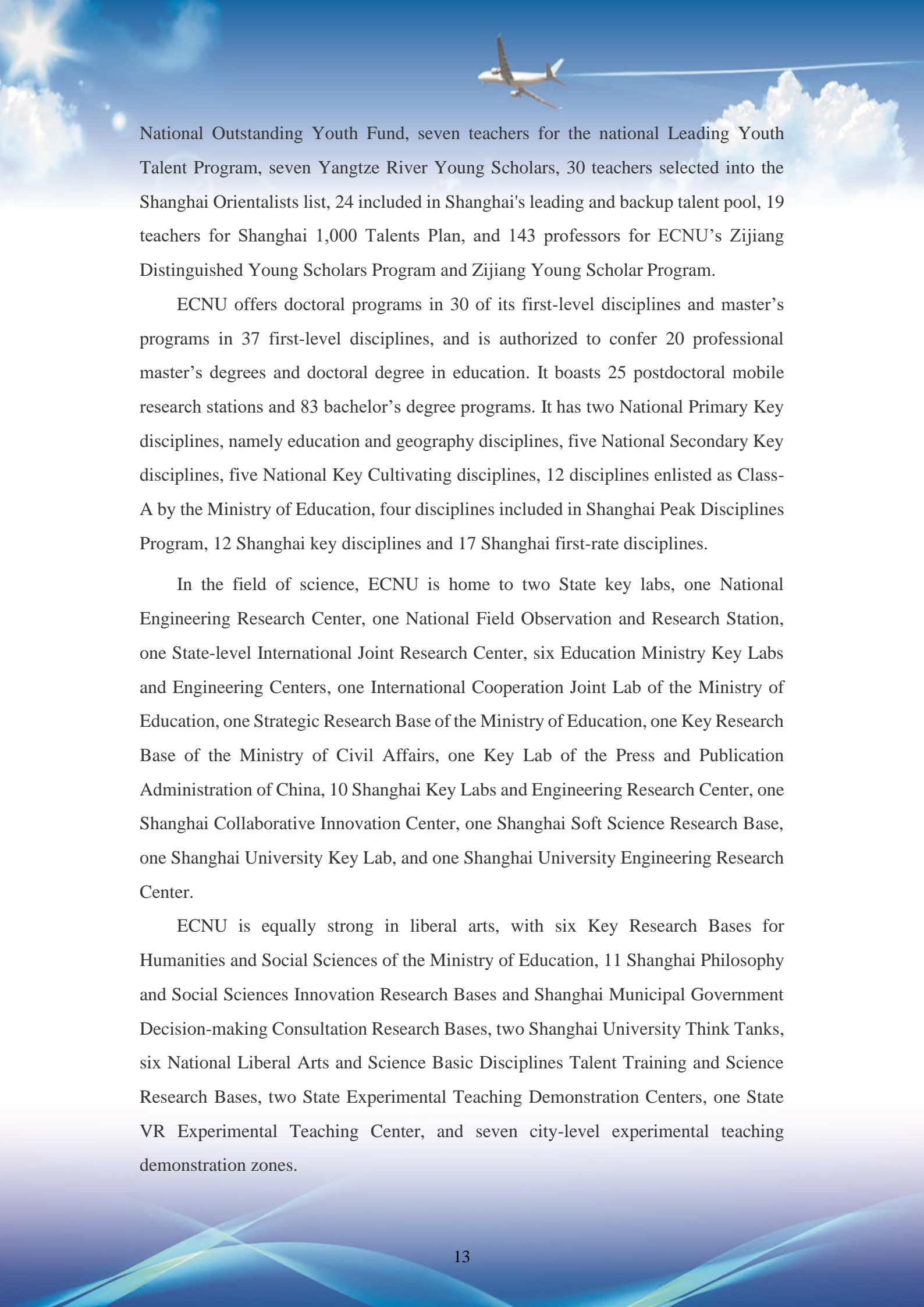


School of Urban & Regional Science, School of Ecological and Environmental Science, School of Marine Science, Preschool and Special Education School, School of Economics, College of Business Administration, School of Public Management, School of Statistics, and Asia Europe Business School (AEBS).

The university has four academies known as Meng Xiancheng Academy, Economics and Management Academy, Daxia Academy and Kwang Hua Academy, along with eight advanced research institutes, which are the Institute of Ancient Books, Simian Institute for Advanced Studies in Humanities, Institute for International Relations and Regional Development, Institute for Estuary and Coastal Research, Institute for Urban Development, Institute for National Educational Micro-policy Research, ECNU-UH Joint Translational Science & Technology Research Institute, and Chongming Ecological Research Institute.

ECNU is also home to two State-level laboratories referred to as State Key Laboratory of Estuarine and Coastal Research, and State Key Laboratory of Precision Spectroscopy. It has one unconventional college called the School of Open Learning and Education, which is also known as Shanghai Teachers Development School. Moreover, the Ministry of Education's Training Center for Secondary School Principals at ECNU is a state base for the training of secondary school principals.

As of March this year, the university has enrolled 14,856 full-time undergraduates, 2,969 doctoral students, 16,327 postgraduates and 2,274 international students. Among its 4,128-member faculty, 2,278 are full-time teachers, including 1,871 professors and associate professors, 13 academicians of the Chinese Academy of Sciences and Chinese Academy of Engineering (some of them are academicians of both academies), 24 teachers included in the national 1,000 Talents Plan sponsored by the Organization Department of the Central Committee of the CPC, 32 distinguished professors and chair professors for the Yangtze Scholar Award Program sponsored by the Ministry of Education, 33 National Science Fund for Distinguished Young Scholars award winners, nine teachers included in the national 10,000 Talents Plan and Famous Teachers List, 11 "state-level talents" chosen by the New Century Talents Project, 25 young teachers named in the national Thousand Talents Plan-Youth Program, 20 winners of the

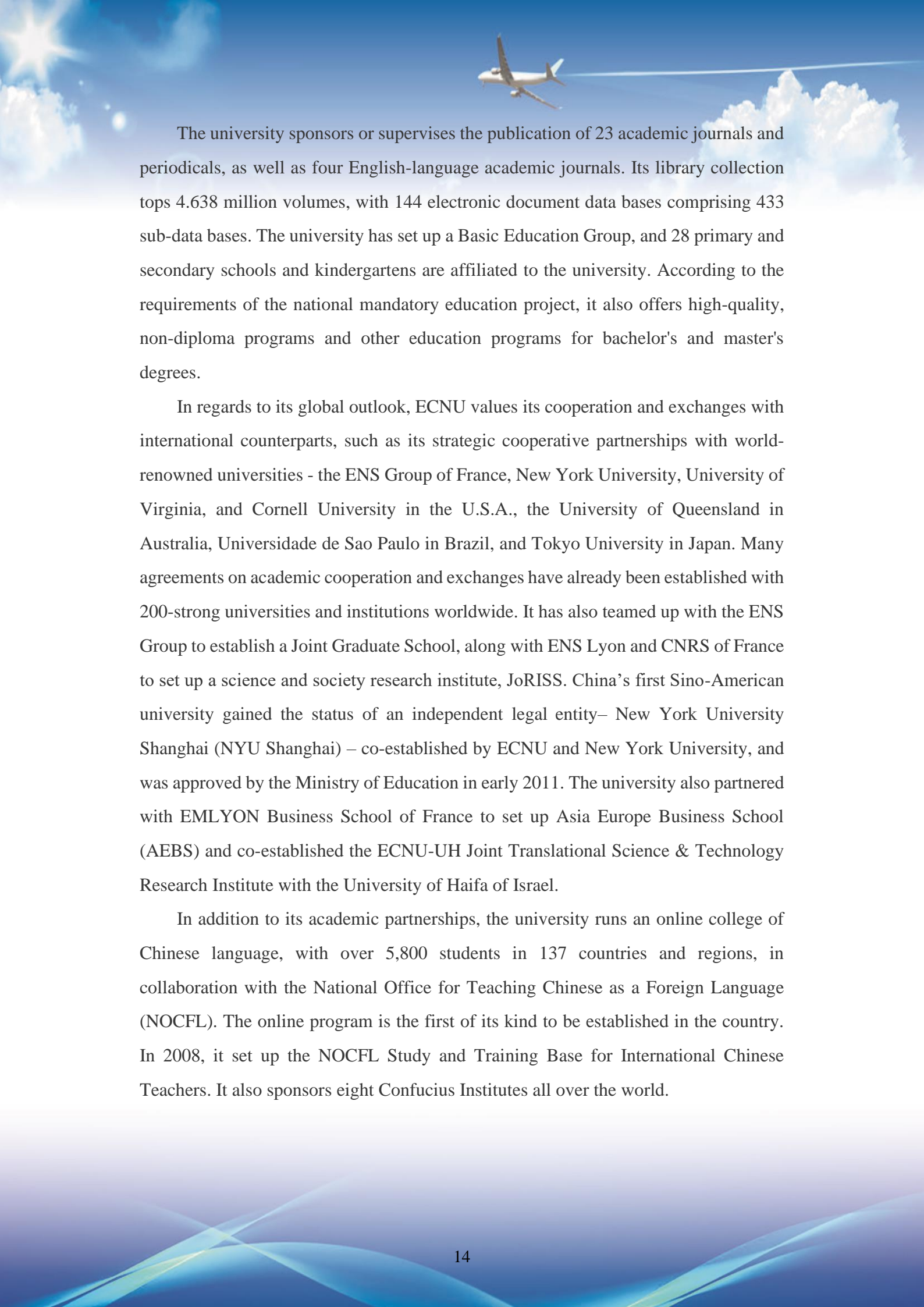


National Outstanding Youth Fund, seven teachers for the national Leading Youth Talent Program, seven Yangtze River Young Scholars, 30 teachers selected into the Shanghai Orientalists list, 24 included in Shanghai's leading and backup talent pool, 19 teachers for Shanghai 1,000 Talents Plan, and 143 professors for ECNU's Zijiang Distinguished Young Scholars Program and Zijiang Young Scholar Program.

ECNU offers doctoral programs in 30 of its first-level disciplines and master's programs in 37 first-level disciplines, and is authorized to confer 20 professional master's degrees and doctoral degree in education. It boasts 25 postdoctoral mobile research stations and 83 bachelor's degree programs. It has two National Primary Key disciplines, namely education and geography disciplines, five National Secondary Key disciplines, five National Key Cultivating disciplines, 12 disciplines enlisted as Class-A by the Ministry of Education, four disciplines included in Shanghai Peak Disciplines Program, 12 Shanghai key disciplines and 17 Shanghai first-rate disciplines.

In the field of science, ECNU is home to two State key labs, one National Engineering Research Center, one National Field Observation and Research Station, one State-level International Joint Research Center, six Education Ministry Key Labs and Engineering Centers, one International Cooperation Joint Lab of the Ministry of Education, one Strategic Research Base of the Ministry of Education, one Key Research Base of the Ministry of Civil Affairs, one Key Lab of the Press and Publication Administration of China, 10 Shanghai Key Labs and Engineering Research Center, one Shanghai Collaborative Innovation Center, one Shanghai Soft Science Research Base, one Shanghai University Key Lab, and one Shanghai University Engineering Research Center.

ECNU is equally strong in liberal arts, with six Key Research Bases for Humanities and Social Sciences of the Ministry of Education, 11 Shanghai Philosophy and Social Sciences Innovation Research Bases and Shanghai Municipal Government Decision-making Consultation Research Bases, two Shanghai University Think Tanks, six National Liberal Arts and Science Basic Disciplines Talent Training and Science Research Bases, two State Experimental Teaching Demonstration Centers, one State VR Experimental Teaching Center, and seven city-level experimental teaching demonstration zones.



The university sponsors or supervises the publication of 23 academic journals and periodicals, as well as four English-language academic journals. Its library collection tops 4.638 million volumes, with 144 electronic document data bases comprising 433 sub-data bases. The university has set up a Basic Education Group, and 28 primary and secondary schools and kindergartens are affiliated to the university. According to the requirements of the national mandatory education project, it also offers high-quality, non-diploma programs and other education programs for bachelor's and master's degrees.

In regards to its global outlook, ECNU values its cooperation and exchanges with international counterparts, such as its strategic cooperative partnerships with world-renowned universities - the ENS Group of France, New York University, University of Virginia, and Cornell University in the U.S.A., the University of Queensland in Australia, Universidade de Sao Paulo in Brazil, and Tokyo University in Japan. Many agreements on academic cooperation and exchanges have already been established with 200-strong universities and institutions worldwide. It has also teamed up with the ENS Group to establish a Joint Graduate School, along with ENS Lyon and CNRS of France to set up a science and society research institute, JoRISS. China's first Sino-American university gained the status of an independent legal entity— New York University Shanghai (NYU Shanghai) – co-established by ECNU and New York University, and was approved by the Ministry of Education in early 2011. The university also partnered with EMLYON Business School of France to set up Asia Europe Business School (AEBS) and co-established the ECNU-UH Joint Translational Science & Technology Research Institute with the University of Haifa of Israel.

In addition to its academic partnerships, the university runs an online college of Chinese language, with over 5,800 students in 137 countries and regions, in collaboration with the National Office for Teaching Chinese as a Foreign Language (NOCFL). The online program is the first of its kind to be established in the country. In 2008, it set up the NOCFL Study and Training Base for International Chinese Teachers. It also sponsors eight Confucius Institutes all over the world.



## 华东师范大学教育学部教育管理学系

DEPARTMENT OF EDUCATIONAL ADMINISTRATION

FACULTY OF EDUCATION, EAST CHINA NORMAL UNIVERSITY

### 华东师范大学教育管理学系

华东师范大学教育管理学系成立于 2000 年,以“教育经济与管理”学科为核心,主要开展教育领导与行政、学校管理与改进、教育评价与测评、教育人力资源开发、教育法规与政策等方面的教学和研究工作。十五年来,华东师范大学教育管理学系坚持教学、科研与服务社会并重,在教育行政和管理领域的人才培养和科学研究方面积淀了深厚的基础,取得了丰硕的研究成果,培养了一批从事各级各类教育行政管理和研究工作的人才队伍。

#### 专业设置

教育经济与管理学科目前已经发展成为涵盖本科、硕士(包括学术型硕士、教育硕士、公共管理硕士)、博士等多个层次人才培养,多个研究领域和方向的综合性、研究性学科群。教育经济与管理学科有博士生导师 6 人,教授 7 人。目前在读研究生(含各类硕士生和博士生)300 多人,本科生 200 多人。

#### 本科生专业设置

公共事业管理专业旨在培育具有现代公共管理理论、教育科学理论、教育管理技术和方法及相关研究能力,能在各级各类教育行政部门、大中学校及其他公共事业管理部门从事管理工作的人才,并为教育经济与管理等相关专业研究生培养输送高素质的生源。学制 4 年,开设的主要课程有:公共管理学、公共政策学、管理经济学、教育管理学、教育法学、学校人力资源管理、心理健康指导等。



## 研究生专业设置

类别		专业	
博士	学术型博士	教育经济与管理	
	教育博士	教育领导与管理	
硕士	学术型硕士	教育经济与管理	
	专业硕士	MPA	教育管理方向
		教育硕士	教育管理方向*
学士		公共事业管理	

\* 自 2017 年开始，为马来西亚校长和教师提供的“教育硕士（教育管理方向）”项目已经开始实施。

## 教育研究与学术活动

全系教师近年来接连承担了国家自然科学基金、国家哲学社会科学基金、教育部人文社会科学基金、上海市哲学社会科学基金及上海市教育科学研究等各级各类项目，其中有些研究成果已经获得国家及省部级科研成果奖励，还有些研究成果在实践领域产生了广泛影响。全系教师在《教育研究》、《华东师范大学学报》、《中国行政管理》、《中国高教研究》、《人民教育》、《中国教育学刊》、《教育理论与实践》、《教育发展研究》、《全球教育展望》、《教育理论与实践》等影响广泛的权威或核心刊物，及《光明日报》、《中国教育报》、《文汇报》等大报上发表论文 500 余篇。其中有多篇论文被《新华文摘》、《人大复印资料》、《高等学校文科学术文摘》等刊物转载。

在学术交流方面，教育经济与管理学科的教师积极出国访学，开展合作研究，参加各种学术会议，交流研究成果。另一方面，积极主办各种学术活动，开展学术交流。

2012 年-2015 年，每年举办一次“教育领导者论坛”。

自 2017 年开始，每年举办一次“教育治理与学校变革”国际会议。

**这将成为本系具有标志性的国际会议。**

2008 年，成功举办了“中国教育经济学年会”和

首届“全国教育经济学研究生学术论坛”。

2009 年，举办了全国第一期“教育经济与管理”研究生暑期学校。

2010 年，举办了首届全国“教育经济与管理”博士生学术论坛。



## 社会服务

在社会服务方面，教育管理系始终注重理论指导实践、理论基于实践。近年来不仅为来自全国各地的中小学校长及各种教育行政领导、干部提供理论培训和研修，成为中小学教育行政领导和管理者的成长基地和摇篮，而且在上海及江苏、浙江等地培育了一批研究基地或实验基地学校，帮助学校总结经验、提升理念、创建品牌，最终帮助学校实现教师专业成长和发展，提高办学影响和效益。同时，还参与区域或集团教育发展规划制定和指导，组织国际或国内跨地区的学校发展共同体，为我国基础教育的改革和发展提供各种指导和支持。



## Department of Educational Management at ECNU

Established in 2000, the Department of Educational Management at ECNU focuses mainly on the discipline of Economics and Administration of Education, with emphasis on educational leadership and administration, school management and improvement, educational measurement, educational policy and law, human resources and other educational research areas. We attach equal importance to teaching, scientific research and social services.

Our mission is to improve the quality of education in China through our research, to offer opportunities for educational exchange and to educate and prepare both scholars and professionals who can take leadership positions and improve educational practice in diverse educational settings.

### Degree Programs

We are currently offering a rich array of high-quality degree programs in educational administration, including 1 doctoral program, 1 master’s program, 2 professional master’s programs and 1 undergraduate program. Currently we have 7 professors (6 doctoral students’ advisors), over 300 enrolled master’s and doctoral students as well as over 200 undergraduates.

Major	Doctoral Degrees		Master’s Degrees			Bachelor’s Degree
	Ph. D	Ed.D.	M.A.	M. Ed.	MPA	B. A.
Educational Economics and Administration	√		√			
Educational Leadership and Administration		√				
Educational Administration				√*	√	
Public Service Administration						√

\* The M. Ed. Program for Malaysia in-service teachers and principals has been implemented since 2017.



## Academic Research & Activities

The department owns an excellent group of scholars with strong teaching and research strength. Our faculty members have been sponsored by National Natural Science Foundation, National Planning Office of Philosophy and Social Science, Humanities and Social Sciences Project of Ministry of Education, Shanghai Planning Office of Philosophy and Social Science, Shanghai Educational Scientific Research Funding, and etc. The research projects carried out by us have been applied to the practice effectively, which won many national and provincial prizes. Over 18 years, we have published more than 500 influential papers in authoritative journals, such as *Educational Research*, *Research in Educational Development*, *Journal of East China Normal University*, *Chinese Public Administration*, *China Higher Education Research*, *Global Education Outlook*, *Journal of The Chinese Society of Education*, and etc. Among them, some articles have been reprinted by *XinHua Digest*, *Duplicated Materials by People's University*, and *China University Academic Abstracts*.

In order to build a stronger faculty team, the department pays much attention to international and domestic academic exchange. Some teachers have experiences of studying abroad and attending academic conferences. At the same time, the department provides opportunities for teachers and students to exchange ideas and academic visions with other scholars, educational administrators and policymakers outside ECNU. The following are some academic activities held by the department:

- 2012 - 2015, “Conference on Educational Leadership” was held yearly.
- Since 2017, the yearly *International Conference on Educational Governance and School Reform* is the signature meeting held by our department.
- “Chinese-Foreign Outstanding Principals Annual Forum” since 2005
- “Annual Conference of Chinese Economics of Education” in 2008
- The first “National Graduate Symposium of Educational Economics” in 2008
- Summer school for graduates of Economics and Administration of Education in China every year
- The first “National Research Symposium for Doctorates of Economics and Administration of Education” in 2010

## Social Services

In recent years, we have made great contribution to the sustainable development of education in China. We believe that theories stem from practice first, and then can direct practicing. Therefore, in recent years we have not only provided first-rate training programs for school principals, teachers and educational administrators at all levels in China, but have built strong partnership with schools in Shanghai, Jiangsu, Guangdong and Zhejiang as well. Our faculty members are actively engaged in helping our research bases, school development community and experimental schools to restructure the schools, to reconceptualize management principles, to support teachers' professional development and to improve school effectiveness. In addition, many of our faculty members serve to guide educational policymaking at both regional and district level and have exerted profound influence during the processes.